

# Advertise in our October Issue

## HealthAchieve



### Special Section

For exhibitors at Health Achieve

November 4, 5, 6, 2013

Metro Convention Centre, Toronto Canada

### OCTOBER Feature Bonus!

- If you advertise in our October Supplement, along with the discounted rates below this pre-show issue also includes:
- + Free 1/4 page space for advertorial
- + Free logo placement on cover of section

### We've got you covered!

- Nov/Dec take Advantage of these same Special **Discounted** rates below for the November (at the show) edition and December (post show) edition.
- Free Web coverage is also included in our online paper at [www.hospitalnews.com](http://www.hospitalnews.com)

### Why you shouldn't miss out!

- Promote your booth to key decision makers **PRIOR** to the show.
- Research show **75% of delegates have planned their visits prior to the show.**
- Reach over **50,000 healthcare professionals and decision makers.**
- Including over 10,000 direct subscriptions, targeting **CEO's and Senior Management officials** of Hospitals & Long Term Healthcare Facilities across Canada

FULL PAGE      1/2 PAGE      1/4 PAGE



#### Total Value

|           |        |
|-----------|--------|
| Full Page | \$6715 |
| 1/2 Page  | \$4320 |
| 1/4 Page  | \$2830 |

#### Advertising Rates

Includes  
1/4 page advertorial,  
October Issue Only

|  |        |
|--|--------|
| 1/4 page advertorial, October Issue Only | \$2295 |
|  | \$1825 |
|  | \$1425 |

All prices Include Free Process Colour and Free Web Exposure

Book by  
**Sept. 27<sup>th</sup>**  
And **SAVE** Up to  
**50% off**

# Call today

to secure your advertisement in one of our most popular editions!

Please contact

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